



# PRINT/ONLINE Accreditation Form

## 2019-20 Season



### Important accreditation advice:

**GUIDELINES:** Full-time (sports) journalists may be accredited for matches. It is up to the home club to decide whether they issue day or season passes.

Print and online journalists are eligible for accreditation provided they can furnish proof of (i) pursuing a specific, full-time journalistic assignment for and on behalf of a newspaper/magazine or an online editorial office or (ii) are full-time employees with a national media/press ID issued by a professional association for full-time journalists (such as Verband Deutscher Sportjournalisten, Deutscher Journalisten-Verband or Bundesverband Deutscher Zeitungsverleger. In addition, self-employed or freelance photographers may furnish proof of them pursuing a full-time occupation by providing confirmation of their membership in an employers' mutual insurance fund or in the Artists' Social Security Fund (Germany's social security system for artists, Künstlersozialkasse). Journalists holding a national media/press ID are not automatically entitled to accreditation unless they can provide proof of an actual editorial assignment.

International print and online journalists must provide proof of their full-time status by holding a media/press ID issued by AIPS as well as provide proof of an editorial assignment on behalf of a newspaper/magazine or an online editorial office. International journalists holding an international media/press ID are not eligible for accreditation unless they can furnish proof of having an actual editorial assignment.

Each accreditation is issued on condition that an adequate personal liability insurance covering the activities under the accreditation has been taken out. Upon applying for accreditation each freelance journalist shall attest that they have taken out such a professional liability insurance and furnish proof thereof upon demand.

**PROVISIONS:** Accreditations for print and online journalists entitle the holders only to use the working space on the media stand assigned by the home club and, subject to space restrictions, to enter the Mixed Zone after the match and attend the post-match press conference. At no time does the accreditation permit access to the infield area. In exceptional cases and after conferring with the home club, a temporary accreditation for certain zones in the spectators' areas may be issued by the home club.

**Accredited print and online journalists may report on the respective matches in written form in newspapers, magazines and other printed publications or on their respective websites or independent online media** on a live or near-live basis during the time from kick-off to final whistle but only by way of written live ticker. Audio recordings may be produced in the Mixed Zone (e.g. using a digital voice recorder), but they may be utilised only in written form.

**A matchday pass does not entitle the holder to (i) produce stadium images using smartphones, tablets or other suitable recording devices** other than for the duties and tasks associated with the respective type of accreditation, **nor** does it entitle the holder **to (ii) use these images editorially or commercially, nor** does it entitle the holder **to (iii) publish these in any other way, e.g. via private social media accounts.** The home club may refuse permission to take any personal or professional technical devices (e.g. cameras or video cameras) into the stadium, unless these are essential to enable accredited journalists to fulfil their professional tasks.

**DEADLINES:** The completed accreditation form, including all attachments, must be submitted to the respective home club by 3p.m. of the previous Monday for weekend matches and by 3p.m. of the previous Tuesday for weekday matches (Tuesday/Wednesday). As a rule, requests received after these deadlines will not be processed. Special accreditation deadlines apply for play-off matches and Supercup matches.

**LIABILITY:** The DFL e.V., the DFL, Sportcast and the clubs, their representatives, employees and assistants do not accept any liability for damages incurred by the accredited media representatives, unless the DFL e.V., the DFL, Sportcast and the clubs, their representatives, employees and assistants have been at least negligent in fulfilling their material duties or in meeting an obligation that is a prerequisite for accredited media representatives in the stadium to go about their work, or such damage has been caused intentionally or by gross negligence. Statutory liability, in particular liability under the German Product Liability Act (Produkthaftungsgesetz) or for injury to life, body or health shall remain unaffected.

*Upon signing this application form, the undersigned represents and warrants that the information provided herein is true and accurate, and that he/she has taken due note of, and will strictly adhere to, the Accreditation Terms and Conditions and the prevailing **Media Guidelines Implementing Regulations**. Upon signing the application form, the undersigned furthermore represents that he/she has taken note of the **data protection information pursuant to Article 13f of the General Data Protection Regulation (GDPR)**.*

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Attached:      Copy of media/press ID      Proof of editorial assignment